



## World Elder Abuse Awareness Day (WEAAD) 15<sup>th</sup> June 2010 Event Registration



At the recent SPIC Safeguarding Conference in Telford & Wrekin there was great enthusiasm shown for participating in events to commemorate WEAAD. I am now looking forward to hearing about the events you are planning; the deadline for event registration is 31<sup>st</sup> May 2010. Events can be organised by all services and organisations not just those directly supporting older people. SPIC will be sending Action on Elder Abuse (national charity) a summary of all events taking place in Shropshire and Telford & Wrekin to AEA for publicity purposes.

### **Most Innovative Event to Commemorate WEAAD Competition**

It's great that your organisation is commemorating World Elder Abuse Awareness Day on 15<sup>th</sup> June 2010. At SPIC we are going to collate information about all events taking place in our area. A panel of judges will then decide on the three most innovative events in Shropshire and Telford & Wrekin. Visits to the three most innovative events in each area will then take place on June 15<sup>th</sup> 2010 to decide on the winner in each area.

In Shropshire Peter Clarke (Head of Adult Safeguarding, Shropshire Council) and Karen Littleford (Adult Protection Training and Development Worker, SPIC) will visit events, in Telford & Wrekin it will be Judith McGillivray (Principal Officer, Adult Protection) and colleagues.

All participants who organise an event to commemorate WEAAD will receive a certificate from SPIC, Shropshire Council and Telford & Wrekin Council. The winners of the most innovative WEAAD event in each area will receive certificates recognising this. The winners will receive additional publicity locally plus articles on the SPIC website and in publications with regional and national coverage. The winners will also have the opportunity to talk about their event at the Care Workforce Development Partnership Conference on October 20<sup>th</sup> 2010 in Telford.

If you are using your event to raise money for AEA there are some resources available including purple ribbons to sell to supporters (free to order but proceeds to AEA), purple WEAAD balloons (25 for £3.50 + VAT), promotion packs for your event and collection tins. Please contact AEA 020 8835 9280 or visit the WEAAD 2010 section of the website [www.elderabuse.org.uk/](http://www.elderabuse.org.uk/)

**SPIC WEAAD 2010 Event Registration Form  
(Deadline for registration 31<sup>st</sup> May 2010)**

Organisation: \_\_\_\_\_

Establishment address: \_\_\_\_\_  
\_\_\_\_\_

Lead person for the event: \_\_\_\_\_

Lead persons contact details: \_\_\_\_\_

Name of event: \_\_\_\_\_

Date of event (WEAAD is June 15<sup>th</sup>): \_\_\_\_\_

Please describe your WEAAD event:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How your event will raise awareness of elder abuse?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Are you going to raise money for Action on Elder Abuse (registered charity 1048397) with your WEAAD event? *Please circle your answer* Yes No

Sign name

Print name

Date

Please return the registration form to Karen Littleford, Adult Protection Training and Development Worker, Shropshire Partners in Care, Annscroft, Shrewsbury, Shropshire, SY5 8AN or email it to [klittleford@spic.co.uk](mailto:klittleford@spic.co.uk)

## Organising your event

- Consult the staff team and service users to decide on your event.
- Plan the event in advance (eight weeks until WEAAD!) and let people know what you are doing, would your local newspaper be interested in your event?
- Register your event with SPIC (deadline 31<sup>st</sup> May 2010).
- As well as registering your event with SPIC, you can also register individual events with Action on Elder Abuse (AEA) (the lead co-ordinator for all UK events) if you are going to raise money for them.
- The colour associated with World Elder Abuse Awareness Day is purple if you are working in domiciliary care could this be reflected in the dress code for the day?
- Ideas for events can be found on the AEA website but remember we are looking for the **most innovative** events in our area!
- Remember to take into account any health and safety issues. Advise people taking part in physical activities to seek advice from their GP prior to the event.
- Do participants need to sign a declaration about their fitness to participate in the event? We did when we took part in a parachute jump in 2006.
- You will need to get permission to use photographs of service users and staff participating in events for publicity. This should take into account capacity of service users to consent to this (an example form attached below).
- Decide if you are raising funds for Action on Elder Abuse as well as awareness of elder abuse.

Finally, don't forget to have fun with your event!

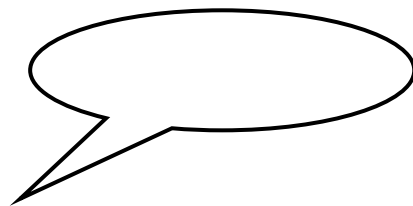


# Consent Form to use photographs or comments in publicity



I am happy for my photograph to be used to promote World Elder Abuse Awareness Day 2010.

The photographs might be used in newsletters, on a website, in a report, on a display board or in other places.



I am also happy for my comments about the day to be used in the same way.



Name.....

Signature.....

Date.....